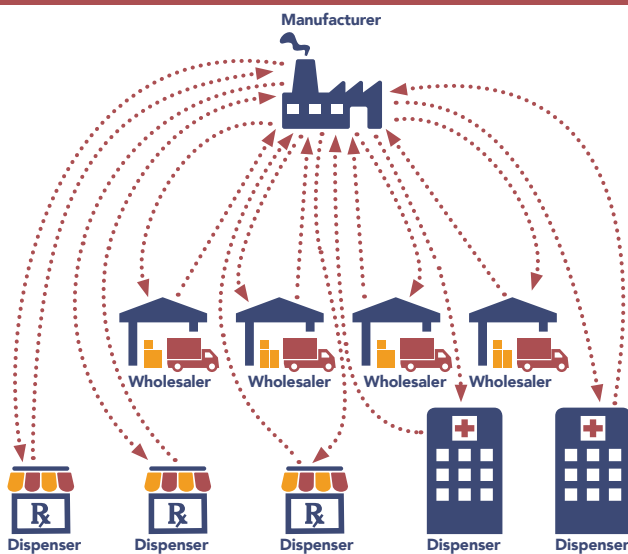


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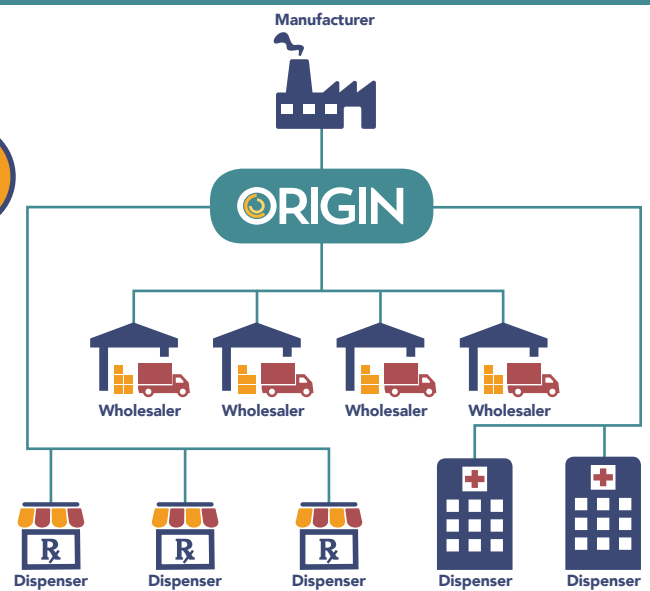
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## COMPLEX



VS.

## SIMPLE



**GTINs are a foundational piece of DSCSA's traceability requirement.** The law requires the use of unique identifiers that meet an international standard. Communicating accurate and consistent GTINs to your trading partners is critical as serialized products enter the marketplace.

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Origin serves as a single point of communication, through which all participants in the pharmaceutical supply chain can access GTIN information, report a problem and update or modify GTINs. Any changes will be communicated by Origin across the supply chain.

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